

**Fearless! 35th Anniversary Gala – A Limited Seating Event**

Providing Life-Saving Services, Empowering Survivors,  
Educating Our Community, Demanding Change.

Dear Friend and Supporter:

For the past **35 years**, with the confidence and investment of supporters and volunteers, Fearless! has woven a safety-net, necessary to build an informed, just, and accountable society so all people can experience supportive and safe relationships free from abuse, exploitation, and oppression. We continue to do this through education, prevention, advocacy, and providing comprehensive services, including shelter, to victims and survivors of interpersonal violence, human trafficking and sexual violence, and other types of crime victimization.

Through local partnerships with fellow human service agencies, our programs have grown **more comprehensive** and we have made enormous strides towards the prevention of abuse, exploitation, and oppression across Orange and Sullivan Counties. Through an expansion of our Youth Education and Prevention outreach, we have reached thousands of youth to teach about healthy relationships and consent. Yet our work is far from done.

Our anniversary is a time to honor those who came before us and a time to thank those who have believed in our mission. It's a time to celebrate the strength of victims everywhere and stay focused on our vision of a world where **safety begins at home and in our closest relationships**. The safety of our neighborhoods, schools, workplaces, and communities depends on that vision, and we **depend on each other** to make it happen.

We humbly acknowledge the impact of past and current donors and sponsors in advancing the mission of Fearless! and we invite you to rededicate your support of the work we do every day in one or more of these forms:

- A sponsorship of our Celebration of Hope 35th Anniversary Gala (beginning at \$850.00);
- An advertising donation to our 35th Anniversary Digital Journal (beginning at \$100.00);
- Donating an item, gift basket, or gift card for our Silent Auction;
- Honoring the 35th anniversary of Fearless! with a monetary gift.

Most of all, please join us at our Annual Celebration of Hope and 35th Anniversary Gala on **Friday, October 15, 2021**, at the new Riverside Ballroom on the Newburgh Waterfront. This will be a limited seating event that will also stream live for those that prefer a virtual event.

All proceeds from this event benefit Fearless! programs and the families and individuals we serve. We appeal to your thoughtful consideration of the enclosed sponsorship and advertising materials, and ask that you rededicate your support for the work we do, in the years ahead.

Please call us or email us with any questions you might have, and look to our website and e-newsletter for more information. We hope to see you on October 15th!

Sincerely,

Kellyann Kostyal-Larrier  
Executive Director

**EXCLUSIVE! EXCLUSIVE!**

<b>35th Anniversary Sponsorship Levels</b>	<b>Champion \$10,000</b>	<b>Raffle \$7,500</b>	<b>Silent Auction \$5,000</b>	<b>Partner \$3,500</b>	<b>Friend \$2,500</b>	<b>Advocate \$1,500</b>	<b>Ally \$850</b>
Speaking time at podium to welcome guests	🎗️						
Photo Opportunity with Honorees	🎗️						
Team Registration (10) for 2022 "We Can Be Heroes" 5k	🎗️	🎗️					
30-second pre-recorded message to be played during event		🎗️					
Logo printed on Raffle Tickets		🎗️					
Logo featured on Silent Auction Bid sheets and online promotion			🎗️				
Recognition in Fearless! e-Newsletter	Special Feature in 3 issues	Special Feature in 2 issues	Special Feature in 1 issue				
Option to contribute contents to event guest thank you bags.	🎗️	🎗️	🎗️				
Company name & sponsorship level mentioned in press release before & after event	🎗️	🎗️	🎗️	🎗️			
Social Media spotlight	🎗️	🎗️	🎗️	🎗️			
Recognition throughout evening by entertainment	🎗️	🎗️	🎗️	🎗️			
Logo placement in footer of Fearless! website from date of event until 2022 Gala	🎗️	🎗️	🎗️	🎗️	🎗️		
Recognition on printed invitation (deadline to receive logo 8/6)	Logo	Logo	Logo	Name	Name		
Seating at Event	VIP Table (10 guests)	8 guests	6 guests	4 guests	3 guests	2 guests	1 guest
Recognition in event advertising, promotion, signage and social media	Logo - Most Prominent	Logo - Prime Placement	Logo	Logo	Logo	Logo	Name
Full Color Digital Journal to appear on screens throughout event venue, plus embedded on Fearless! website event page	Two-Page spread (Inside Front Cover)	Full Page (choice of location)	Full Page	Full Page	Half Page	Half Page	Digital Tribute
Recognition in Annual Report	🎗️	🎗️	🎗️	🎗️	🎗️	🎗️	🎗️

**Digital Journal Ads:**

FULL PAGE \$400 8.5"W x 11"H  
 HALF PAGE \$200 8.5"W x 5.5"H  
 TRIBUTE \$100 Text only, 120 character max

FINAL DEADLINE FOR AD SUBMISSION: **Friday, October 1<sup>st</sup>**. All ads will be featured in a digital journal embedded on our website and will be grouped according to size. During event, journal will play on screens located throughout venue. Artwork must be high resolution (minimum 300 dpi) and all fonts must be embedded. Artwork can be full color and should be EPS, PDF, or JPG format.

**Please email ad to:** [Kristen Detheridge, Marketing & Communications Coordinator](mailto:Kristen.Detheridge@fearlesshv.org)  
[kdetheridge@fearlesshv.org](mailto:kdetheridge@fearlesshv.org)



Organization or Individual name  
as you would like it to appear: \_\_\_\_\_

Please select the **sponsorship level** you are requesting:

- CHAMPION** \$10,000 | EXCLUSIVE | one available
- RAFFLE** \$7,500 | EXCLUSIVE | one available
- SILENT AUCTION** \$5,000       **PARTNER** \$3,500       **FRIEND** \$2,500       **ADVOCATE** \$1,500       **ALLY** \$850

Please select the **journal ad** you are requesting:

- FULL PAGE** \$400       **HALF PAGE** \$200       **TRIBUTE** \$100
- 8.5"W x 11"H      8.5"W x 5.5"H      Text only, 120 character max

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Please email ad to: Kristen Detheridge, Marketing & Communications Coordinator  
[kdetheridge@fearlesshv.org](mailto:kdetheridge@fearlesshv.org)

Contact Name & Title: \_\_\_\_\_  
Organization: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

**GUEST NAMES:**

1.	<p><b>Additional Guest Tickets:</b> \$150 per person (tax deductible amount \$68.00). All sponsor levels will receive a ticket for the Virtual Event. Additional Virtual Event Tickets available for \$75 (100% tax deductible).</p>
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10.	

**Payment Options:**

- Check enclosed, payable to: Fearless! Hudson Valley, Inc.
- Online at [fearlesshv.org/gala](https://fearlesshv.org/gala)
- Please send invoice.

**Mailing Address:**

Fearless! Hudson Valley, Inc.  
Attn: Gala  
PO Box 649, Newburgh, NY 12551  
845.562.5365 x124 or x101