

# 5K RUN/WALK & KIDS FUN RUN

**WE CAN BE HEROES 5K**



**Sunday, October 22, 2023**  
Orange County Airport, Montgomery, NY

**EVERY STEP, MILE & DOLLAR MAKES AN IMPACT AGAINST DOMESTIC VIOLENCE, HUMAN TRAFFICKING & SEXUAL VIOLENCE.**

Be a hero for victims and survivors of abuse by *running the runway* on **Sunday, October 22, 2023**, at the **Orange County Airport**, for our 6th Annual **We Can Be Heroes 5K**. Raised funds will benefit **Fearless! Hudson Valley**, the only private, 501(c)(3) non-profit charitable organization in Orange and Sullivan Counties that provides free and confidential services for victims of abuse and violence.

We cordially invite you to participate as a sponsor in this year's race and support a highly regarded non-profit in your community. Promote your products and services to our race participants and Orange and Sullivan County Communities through one of our numerous sponsorship opportunities. Sign up using our new convenient online form or the attached registration form.

Lace-up your running shoes and meet us on the tarmac of Orange County Airport, where we will kick off the day at 9:30 AM with our 5K Run/Walk, and at 10:30 AM, the free ¼ mile Kids Fun Run will take place. Awards will be given to the top overall and age group finishers of the 5K. We're big believers in everyday heroes – and encourage participants to dress as their favorite hero, whether that's a superhero or personal hero, and be entered to win a prize.

Thank you for considering sponsoring this year's 5K. Your sponsorship will assist us in providing resources, education, services, and hope to survivors and our community members. We are grateful and hope to work with you for this exciting annual community event! Please do not hesitate to reach out to us with any questions.

**9:30 AM**

**5K RUN/WALK**

**REGISTRATION: \$30**

*Discounts Available On Website  
Group | Corporate | Community*

**10:30 AM**

**KIDS FUN RUN**

**14 + UNDER: Free!**



**REGISTER & SPONSORSHIP OPPORTUNITIES ONLINE**



**VISIT:** [fearlesshv.org/heroesrun](https://fearlesshv.org/heroesrun)



**2023 Race Committee**  
Fearless! Hudson Valley, Inc.

David Goggins  
Jacki Murray  
Lisa Daily  
Spero Chumas  
Terry Murray

**Fearless! Hudson Valley Staff:**

Kellyann Kostyal-Larrier, *Executive Director*  
Sarita Green, *Associate Director*  
Rosemary Schwartzberg, *Executive Assistant*  
Kristen Detheridge, *Communications & Marketing*

**To Discuss Sponsorships, Please Contact:**  
[admin@fearlesshv.org](mailto:admin@fearlesshv.org) | (845) 562-5365 ext. 0

**Sponsor Registration Deadline:** September 22, 2023 | **Payment Required By:** October 22, 2023

# 5K RUN/WALK & KIDS FUN RUN



**SUNDAY, OCTOBER 22, 2023**  
Orange County Airport, Montgomery, NY

## OUR SPONSORS RECEIVE:

- Opportunities for visibility, name recognition and exposure
  - Active participants and enthusiastic spectators
  - Opportunities for video and print news coverage
- Communication, attention to detail and follow-through

## 2023 WE CAN BE HEROES SPONSORSHIP LEVELS

	EXCLUSIVE EVENT CHAMPION \$5,000	HERO \$3,000	EXCLUSIVE WATER BOTTLE \$2,500	EXCLUSIVE FINISH LINE \$2,000	STRENGTH \$1,500	COURAGE \$750	HOPE \$500	SUPPORT \$250
• Company materials included in race packet • Logo visibility on registration page								
• Acknowledgment by MC during event								
• Complimentary race registrations • Commemorative 5K t-shirts	10	7	6	5	4	3	2	1
• Visibility on commemorative 5K t-shirts • Coverage on social media	LOGO	LOGO	LOGO	LOGO	LOGO	NAME		
• Opportunity for self-promotion at event - sponsor to provide table, chairs, and tent								
• Company provided banner displayed at the finish line and seen in all finish line photo								
• Logo placement on water bottle place in race packet and given to all participants								
• Logo in the footer of FHV website for 1-year								
• Logo prominently listed on ALL promotion • Featured article in FHV newsletter								

### IN-KIND SPONSORSHIP

Your business/organization's level of sponsorship will be greatly appreciated in the form of goods and services and recognized per the sponsorship levels.  
Value of goods = “\_\_ Sponsorship”



Create a 5K team and bring training & team-building to your business/community organization with a free in-person or virtual workshop before the event!

**REGISTER &  
LEARN MORE**

[fearlesshv.org/heroesrun](http://fearlesshv.org/heroesrun)



**FOLLOW US**

@fearlesshv >>>



**REGISTRATION OR SPONSORSHIP INQUIRIES**

admin@fearlesshv.org | 845-562-5365

**Fearless! Hudson Valley, Inc.**  
f/k/a Safe Homes of Orange County  
P.O. Box 649, Newburgh, NY 12551

**24-Hour Hotline:** 845-562-5340  
**Business Office:** 845-562-5365

**fearlesshv.org**

# 5K RUN/WALK & KIDS FUN RUN

## 2023 “We Can Be Heroes” Sponsorship Form

Name of Sponsoring Business, Organization, or Individual:		
Contact First Name:	Contact Last Name:	
Mailing Address:		
City:	State:	Zip Code:
Phone Number:	Email Address:	
<b>Sponsorship Level:</b> <input type="checkbox"/> Event Champion (\$5,000) <i>EXCLUSIVE</i> <input type="checkbox"/> Hero (\$3,00) <input type="checkbox"/> Water Bottle (\$2,500) <i>EXCLUSIVE</i> <input type="checkbox"/> Finish Line (\$2,000) <i>EXCLUSIVE</i> <input type="checkbox"/> Strength (\$1,500) <input type="checkbox"/> Courage (\$750) <input type="checkbox"/> Hope (\$500) <input type="checkbox"/> Support (\$250)  <i>Please use the space below to indicate the items you are donating and their estimated value:</i> <hr/> <hr/> <hr/>	<b>Sponsorship Benefits:</b> <input type="checkbox"/> My sponsorship level includes race entries. I wish to register ____ additional participants. <i>Fearless! will follow up with registration instructions for participants.</i>  <input type="checkbox"/> My sponsorship level includes a printed logo. I will email my hi-res logo (eps, svg or hi-res png or jpg files preferred) no later than <b>September 22, 2023</b>  <b>Corporate Heroes</b> - I am interested about learning more about your free workshops for my business or community organization.  <input type="checkbox"/> My sponsorship level includes a printed logo, but I do not have a hi-res version of my logo. Please print the name of my business or organization, instead.	
<b>Payment:</b> <input type="checkbox"/> I would like to pay by check. Please make payable to “Fearless! Hudson Valley Inc.” <input type="checkbox"/> My check is enclosed. <input type="checkbox"/> My check will be mailed separately.  <input type="checkbox"/> I will pay online with a credit card at: <a href="https://fearlesshv.org/heroesrun">fearlesshv.org/heroesrun</a>		
<b>Signature:</b>	<b>Date:</b>	

**Please return completed form to:**

Fearless! Hudson Valley, Inc.  
PO Box 649, Newburgh, NY 12551  
Fax: 845-562-2216  
Email: [admin@fearlesshv.org](mailto:admin@fearlesshv.org)



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AND DOLLAR MAKES  
AN IMPACT.**

**For more information:**

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[fearlesshv.org/heroesrun](https://fearlesshv.org/heroesrun)