



# *Celebration of Hope* **BRUNCH!**



**April 21, 2024**

Sunday - 11:00 am - 3:00 pm



**Powelton Club**

29 Old Balmville Rd, Newburgh

## *Hope Brunch Committee*

### **CO-CHAIRS**

Dr. Michele Winchester-Vega  
Lucy Gillmeier

### **MEMBERS**

Allyson Morely  
Anna Gibbs  
Barbara Naru  
Christine Fitzgerald  
Crystal Johnson  
Greer Cooper  
Dr. Janette McCoy-McKay  
Jannelle Koszarek  
Juliana LoBiondo  
Kim Leake  
Mandy Ives  
Dr. Marie Cantu  
Regina Brown  
Sarah Dreyer  
Stacey Herasme

### **STAFF**

Kellyann Kostyal-Larrier  
Rosemary Schwartzberg  
Kristen Detheridge



Dear Community Member:

Fearless! is busy planning our largest annual fundraising event, the **Celebration of Hope Brunch**, on **Sunday, April 21, 2024**, at **The Powelton Club** in Newburgh, and we're looking to raise \$60,000. Throughout the brunch, we will honor and celebrate Michelle Horton, Garrard Beeney, Lucy Gillmeier, and the Rotary Clubs of Greater Newburgh Rotary Club and Highland Falls-West Point, who have each shown dedication and compassion for our mission. This will surely be a fantastic event and an excellent opportunity for local businesses and community organizations to associate themselves with a worthwhile cause.

### **We can't meet our goal of \$60,000 without the commitment and support of companies like yours!**

Please consider registering for one of our many brunch sponsorship opportunities and help support victims and survivors of abuse within your community! All proceeds from our event will directly benefit our comprehensive support and advocacy services – and will truly make a difference.

**Fearless! Hudson Valley, Inc.** is the only private, 501(c)(3) non-profit charitable organization in Orange and Sullivan Counties that provides free and confidential services for victims of abuse and violence. Our mission is to build an informed, just, and accountable society so all people can experience supportive and safe relationships free from abuse, exploitation, and oppression.

We thank you for assisting in our mission of providing resources, education, services, and hope to victims, survivors, and our community members. On behalf of the board of directors, staff, and those we serve, we thank you for your consideration.

Warmest regards,

*Kellyann Kostyal-Larrier*

Kellyann Kostyal-Larrier  
Executive Director



**Follow Us @fearlesshv**



**Tickets & Sponsorships**  
[fearlesshv.org/hopebrunch](https://fearlesshv.org/hopebrunch)

**FEARLESS!**  
RECLAIMING OUR SAFETY

Fearless! Hudson Valley, Inc. f/k/a Safe Homes of Orange County  
P.O. Box 649 Newburgh, NY 12551 | Business Office: 845-562-5365  
Email: [admin@fearlesshv.org](mailto:admin@fearlesshv.org) | [www.fearlesshv.org/hopebrunch](https://www.fearlesshv.org/hopebrunch)





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All sponsors will receive a digital screen ad, your logo on printed event signage at check-in, a listing on our Brunch page, emailed event promotions, and select social media posts. All sponsors will receive a linked logo listing on Fearless! Hudson Valley's Website for 1-year (exception supporter).

## EXCLUSIVE SPONSORSHIPS

- **CHAMPION** (\$7,500) 8 tickets (VIP seating); full-screen ad; promotional video of your choice air during the program; spotlight in our newsletter; mention in press release; prominent listing in all promotions
- ~~**POP THE BUBBLY** (\$2,500) 4 tickets~~; full ad; signage on tables, bar; logo at check-in
- ~~**SILENT AUCTION** (\$1,200) 2 tickets~~; half ad; logo on bid sheets; logo at check-in

## GENERAL SPONSORSHIPS

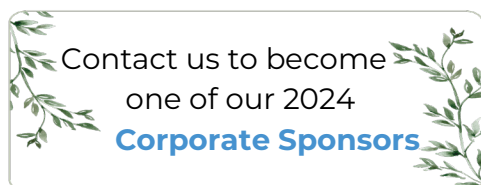
- **PARTNER** (\$5,000) 8 tickets; full-size screen ad; spotlight in newsletter; logo at check-in
- **FRIEND** (\$3,000) 6 tickets; full-size screen ad; logo on signage at check-in
- **ADVOCATE** (\$1,500) 4 tickets; half-size screen ad; logo on signage at check-in
- **SUPPORTER** (\$750) 2 tickets; half-size screen ad; logo on signage at check-in

## DIGITAL JOURNAL

**FULL-SIZE** \$300 (1920 x 1080) | **HALF-SIZE** \$150 (960 x 1080) | **BOOSTER** \$75 (120 Characters)

**FINAL DEADLINE FOR AD SUBMISSION: Friday, April 12<sup>th</sup>.** All ads will be featured in a digital journal. The journal will continuously play on a screen in the venue during the event. Artwork must be high resolution (minimum 300 dpi), and all fonts must be embedded. Artwork can be full color and should be in EPS, PDF, PNG, AI, or JPG format.

**To secure your sponsorship, return the completed form by March 21<sup>st</sup>**



**Email:** [admin@fearlesshv.org](mailto:admin@fearlesshv.org)

**Phone:** (845) 562-5365 ext. 0

**Address:** P.O. Box 649, Newburgh, NY 12551

Please make checks payable to "Fearless! Hudson Valley, Inc." | Memo: 2024 Brunch

To purchase your sponsorship online with a credit card, visit: [fearlesshv.org/hopebrunch](https://fearlesshv.org/hopebrunch)

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Contact Name & Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Please select the **sponsorship level** you are requesting:

## EXCLUSIVE SPONSORSHIPS:

- ☐ **CHAMPION** \$7,500 8 tickets
- ☐ **POP THE BUBBLY** \$2,500 4 tickets
- ☐ **SILENT AUCTION** \$1,200 2 tickets

## GENERAL SPONSORSHIPS:

- ☐ **PARTNER** \$5,000 | 8 tickets
- ☐ **FRIEND** \$3,000 | 6 tickets
- ☐ **ADVOCATE** \$1,500 | 4 tickets
- ☐ **SUPPORTER** \$750 | 2 tickets

Please select the **journal advertisement** you are requesting: **Submissions Due By Friday, April 12<sup>th</sup>.**

☐ **FULL-SIZE** \$300  
1920 x 1080

☐ **HALF-SIZE** \$150  
960 x 1080

☐ **BOOSTER LISTING** \$75  
Text Only, 120 Character Max

## PLEASE LIST ATTENDING GUEST NAMES

1. \_\_\_\_\_  
2. \_\_\_\_\_  
3. \_\_\_\_\_  
4. \_\_\_\_\_

5. \_\_\_\_\_  
6. \_\_\_\_\_  
7. \_\_\_\_\_  
8. \_\_\_\_\_

**Celebration of Hope Brunch Tickets are Valued at \$100 Each**

Purchase a full table (8 tickets) for \$750!

**For Additional Guest Tickets** - \$100 per person (tax-deductible amount of \$48)

☐ **Check** is enclosed    ☐ **Online** at [fearlesshv.org/hope-brunch](https://fearlesshv.org/hope-brunch)

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